

L.O.L. Surprise Big Surprise Sweepstakes Official Rules

NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. PRIZEWINNER MAY BE REQUIRED TO EXECUTE AN AFFIDAVIT, AS MORE FULLY DETAILED BELOW. All Sweepstakes-execution-specific times refer to Pacific time ("PT"). The L.O.L. Surprise Big Surprise Sweepstakes (the "Sweepstakes") is sponsored by MGA Entertainment, Inc., located at 16300 Roscoe Blvd, Van Nuys, CA 91406 (the "Sponsor"), and the Promotion begins on September 29, 2017, at 12:00:01 a.m. PT and ends on January 31, 2018, at 11:59:59 p.m. PT (the "Sweepstakes Period"). Sweepstakes is subject to all applicable federal, state and local laws.

ELIGIBILITY:

The Sweepstakes is open to individuals who (a) are at least thirteen (13) years of age on the date of entry, and if under the Age of Majority in their State of Residence have their Parent's and/or Legal Guardian's permission to enter, and (b) are a legal resident of and physically residing in one of the fifty (50) United States or the District of Columbia (excluding Puerto Rico, Guam, American Samoa, United States territories, possessions and protectorates, foreign-based United States military installations and wherever restricted or prohibited by law) (each a "Participant" or collectively "Participants").

Neither Sponsor nor employees of Sponsor, EnterGrate, Inc. (the "Administering Agency"), and their respective member, parent companies and subsidiaries, affiliates, distributors and divisions; production entities, broadcast affiliates, advertising and promotion agencies associated with the Promotion, or prize-element suppliers for the Promotion, and each of their respective partners, parent companies, divisions, subsidiaries, affiliates, advertising, promotion and public relations agencies and their respective officers, directors, employees, representatives and agencies (collectively, the "Sweepstakes Entities") are eligible to participate in the Sweepstakes and/or win a Prize (as defined below). Additionally, immediate family members of such employees and persons living in the same household as such employees (whether related or not) are not eligible to win. For the purposes of this Sweepstakes, "immediate family members" are defined as spouse, domestic partner, mother, father, grandmother, grandfather, children, siblings and their spouses.

The Sweepstakes is administered by the Administering Agency. Participants must be of good moral character and must have nothing in their background that would be an

embarrassment to Sweepstakes Entities. Sponsor reserves the right to exclude anyone convicted of a crime (other than moving violations of a misdemeanor type that did not involve personal injury, drugs or alcohol). By entering, each Participant agrees to be bound by these Official Rules and the decisions of the Sponsor and Administering Agency, which are final and binding in all respects.

TO OBTAIN AN ENTRY CODE:

You may obtain a L.O.L. Surprise Big Surprise Sweepstakes Scratch-Off Card that is imprinted with an alphanumeric entry code (hereinafter "Entry Code") found in specially marked L.O.L. Surprise products (available while supplies last) during the Promotion Period. **Alternatively, beginning September 29, 2017, at 12:00:01 a.m. PT, through January 31, 2018, at 11:59:59 p.m. PT, a participant may also obtain an Entry Code (available while supplies last) without purchase by visiting the Official Sweepstakes online page at <http://www.LOLSurprise.com/bigsurprise> (the "Website") and follow the directions to 1) provide the required Personally Identifiable Information ("PII") requested, and 2) download a FREE digital Entry Code (hereinafter "Digital Entry Code"). Only one (1) Digital Entry Code may be obtained per day, and each request must be made separately. For the purposes of this Sweepstakes, a day begins at 12:00:01 a.m. (PT) and ends at 11:59:59 p.m. (PT) the same day. There is no limit to the number of Entry Codes that may be legitimately obtained by either of the above-described methods.**

TO PARTICIPATE:

Beginning November 15, 2017, at 12:00:01 a.m. (PT), through January 31, 2018, at 11:59:59 p.m. PT, the Sponsor will post a total of ten (10) Grand-Prize and forty (40) Runner-Up Entry Code numbers on the Website (<http://www.LOLSurprise.com/bigsurprise>) that will be randomly selected from the total universe of combined Entry Codes and Digital Entry Codes generated by the Sponsor and specific to this Promotion (hereinafter "Potential Winning Codes").

Participant must follow the on-screen instructions to view the Potential Winning Codes (using the mechanism provided) and provide any PII requested by the Sponsor.

If a Participant has a legitimately obtained matching Entry Code number or Digital Entry Code number, he/she may be a Potential Prizewinner (subject to proof-of-verification by the Sponsor and/or Administrating Agency, as determined at their sole discretion). If successfully verified as a Prizewinner, he/she may be deemed a "Prizewinner." If a potential Prizewinner is found ineligible or fails to comply with these Official Rules, that individual's claim to the Prize is forfeited.

The submission of PII and/or related Entry Codes and Digital Entry Codes is hereinafter referred to as an “Entry” or collectively as “Entries.”

If you choose to participate in the Promotion via your web-enabled mobile device, standard message and data rates may apply. See your wireless service provider for details on rates and capabilities.

As a condition of participation, each Participant entering the Sweepstakes must also follow the on-screen instructions to indicate that he/she chooses to automatically be opted in to receive updates via email from Sponsor and Sponsor’s affiliates (Participant can unsubscribe from Sponsor’s email updates at any time without affecting his/her chances of winning), as well as his/her understanding and acceptance of the terms and conditions of these Official Rules and Sponsor’s [Terms of Use](#) and [Privacy Policy](#).

Entry Codes and/or Digital Entry Codes that are obtained and/or submitted before and/or after the Sweepstakes Period will be void. The Sponsor will be the official timekeeper for the Sweepstakes.

Nonreadable, garbled or incomplete Sweepstakes-related Entries, or Participants that do not abide by these Official Rules, as determined by the Sponsor or Administering Agency, at their sole discretion, will be disqualified. All Entries become property of the Sponsor and will not be returned or acknowledged. PII and/or Entry Code number(s) or Digital Entry Code Number(s) that are submitted by a third-party entity on behalf of a Participant, including, but not limited to, a Sweepstakes agent or agency, or Entries (as determined at the sole discretion of the Sponsor and/or Administering Agency) that are forged, altered or are generated by a macro, bot or other automated means will not be accepted and will be void. Submission of false or misleading information by a Participant will be grounds for disqualification of Entry. For purposes of this Sweepstakes, an Entry is “received” when the Sponsor’s server records the receipt of the Entry. Proof of sending (such as an automated computer receipt confirming entry or “thanks for entering” message) does not constitute proof of actual receipt of an Entry for purposes of this Sweepstakes. All Entries must be submitted legitimately.

In the event of a dispute regarding the identity of a Participant who participates in the Sweepstakes, the Entry will be deemed submitted by the authorized account holder of the email address provided, but only if that person meets all other eligibility criteria. Unless allowed by the Administering Agency, an authorized account holder is defined as the natural person who is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning

email addresses for the domain name associated with the submitted email address. A potential Prizewinner may be requested to provide Sponsor with proof that he/she is the authorized account holder of the email address associated with the potentially winning Entry. If a dispute cannot be resolved to Sponsor's satisfaction, the Entry will be deemed ineligible regardless of method of entry.

PRIVACY:

All Entries received by Sponsor as part of this Sweepstakes will be treated in accordance with Sponsor's Privacy Policy. To review the Sponsor's Privacy Policy, go to <https://www.mgae.com/en-us/section/privacy>. In addition to the "Grant" section below, a Participant's personal information that has been submitted in any form for the purposes of entering the Sweepstakes will be utilized by the Sponsor and/or Administering Agency for selecting Prizewinners, for fulfillment of the Prizes, to publish Prizewinner disclosures in any format, to comply with any legal requirements and as otherwise disclosed on the Website and/or registration form. A Participant's personal information will also be used to provide him/her with email updates from Sponsor and Sponsor's affiliates. If, at any time, you no longer wish to receive materials from the Sponsor, you may (i) follow the "unsubscribe" instructions provided in any marketing email you receive from us, or (ii) send the Sponsor an email at privacy@mgae.com.

ODDS OF WINNING: Odds of winning a Prize are 1:5,356. All properly claimed Prizes will be awarded.

PRIZES:

A total of fifty (50) Prizes may be awarded as follows:

PRIZE LEVEL	QUANTITY	PRIZE DESCRIPTION	APPROXIMATE RETAIL VALUE (ARV)
GRAND	Ten (10)	A L.O.L. Surprise Diamond Charm	\$5,000 ea.
FIRST	Ten (10)	A complete set of L.O.L. Surprise Glitter Series	\$248.70 ea.
SECOND	Ten (10)	A complete set of L.O.L. Surprise	\$719.20 ea.

		Series 2 Dolls	
THIRD	Ten (10)	A complete set of L.O.L. Surprise Series 2 Lil Sisters Dolls	\$671 ea.
FOURTH	Ten (10)	A L.O.L. Surprise Fizz Factory	\$40 ea.

Any additional element(s) awarded will be awarded at the sole discretion of the Sponsor.

ERV of all Prizes is sixty-six thousand, seven hundred and eighty-nine dollars (\$66,789.00). Actual Retail Value of a Prize may vary. Any difference between ERV and ARV will not be awarded. The final ARV of the Prize awarded will be based on, but not limited to, actual Prize elements awarded (at the Sponsor's sole discretion).

First, Second, Third and Fourth Prizes may collectively be referred to herein as "Runner-Up Prizes." All Prizes may collectively be referred to herein as "Prize" or "Prizes." Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Prizes are subject to certain terms and conditions as specified by issuer.

Actual Prize elements awarded may vary from those depicted in the Sweepstakes Official Rules and/or advertising and promotional materials and are at the sole discretion of the Sponsor and subject to availability from the Prize provider.

No more than the Prizes stated will be awarded. The stated Prize ARV is as of the start of the Sweepstakes Period and **the value of the Prizes set forth above represents Sponsor's good faith determination of the ARV thereof and cannot be challenged or appealed. A Prize consists of only those items specifically listed above as part of that specific Prize.**

If an element of a Prize is not accepted, any difference between stated ARV and final ARV of Prize will not be awarded. Prize consists only of the Prize elements provided by the Sponsor; no other elements or expenses are included in the Prize, and all such expenses are the sole responsibility of the Prizewinner.

Sponsor will not replace any lost or stolen Prize-related items. In the event of such a loss, Sponsor shall have the right, at Sponsor's sole discretion, to disqualify the

Prizewinner. Furthermore, Sponsor is under no obligation to award any remaining elements of the Prize, if any, and no additional compensation will be awarded.

All expenses not specifically mentioned herein are not included in the Prize and are solely the Prizewinner's responsibility.

A Prizewinner whose Prize exceeds six hundred dollars (\$600) in value will be required to provide his/her Social Security number or a valid U.S. personal tax identification number and to comply with any other legal requirements. Failure to comply with these requirements may result in Prize forfeiture and selection of an alternate potential Prizewinner.

By entering this Sweepstakes and accepting a Prize, Prizewinner agrees that Sponsor, its designated representatives and/or the Administering Agency reserve the right at their sole discretion to disqualify and remove the Prizewinner from any activity at any time if Prizewinner's behavior at any point is uncooperative, disruptive or may or does cause damage to person, property or the reputation of any of the Sweepstakes Entities or otherwise violates the policies of the Sponsor.

PRIZEWINNER VERIFICATION PROCESS:

Upon a potential Prizewinner contacting the Administering Agency utilizing the communication mechanism provided, the Administering Agency's designated representative will attempt to notify each potential Prizewinner by telephone and/or email that he/she may be a Prizewinner in this Sweepstakes, using the contact information provided in his/her Entry. If the potential Prizewinner cannot be reached after three (3) attempts have been made within seventy-two (72) hours of the initial attempt by the Administering Agency, or if the potential Prizewinner does not respond according to instructions provided by the Administering Agency's representative, if any, such person may be disqualified.

Once Administering Agency has determined that a potential Prizewinner has provided the requisite proof that he/she holds a viable Entry Code, (as determined at the Administering Agency's sole discretion and subject to verification of eligibility), the potential Prizewinner will be sent a Prizewinner Affidavit of Eligibility/Release of Liability, with applicable tax forms (collectively, the "Winner Documents"), via email. Each potential Prizewinner must fully complete the Winner Documents. When completed, using the e-signature mechanism provided by the Administering Agency, the Winner Documents must be returned without alteration to the Administering Agency within seventy-two (72) hours of the date/time of receipt by the potential Prizewinner. If all

Winner Documents are not returned to the Administering Agency within the specified time, and at Sponsor's sole discretion, a disqualification may result.

The Sponsor may require a potential Prizewinner to execute additional post-Sweepstakes documents and/or provide other documentation as required by Sponsor.

Undeliverable or refusal or late return of any notifications and any post-Sweepstakes documentation may result in disqualification.

ADDITIONAL PRIZE INFORMATION/TAXES:

Prizes are not transferable or assignable and may not be substituted or redeemed for cash, except at the Sponsor's sole discretion. Sweepstakes Entities reserve the right to substitute a Prize or any portion thereof for another Prize or portion thereof of equal or greater value for any reason, including, without limitation, Prize unavailability. If a Prizewinner does not accept or use the entire Prize, the unaccepted or unused part of the Prize will be forfeited and Sweepstakes Entities will have no further obligation with respect to the Prize or portion of the Prize. The Prizewinner is solely responsible for any and all federal, state, local and any other taxes related to the Prize. The Administering Agency will furnish an Internal Revenue Service Form 1099 to each applicable winner for the actual retail value of the Prize for the tax year in which the Prize was won. By entering, each Participant agrees that if selected as a potential Prizewinner, Sponsor and/or Administering Agency may, at their option, conduct a background check on Participant. If necessary or requested, the Prizewinner agrees to sign waiver forms authorizing the release of personal and background information.

The Sweepstakes Entities are not responsible for any delays in the delivery of the Prize. The Prizewinner agrees that the Sweepstakes Entities neither made nor are responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law.

GRANT—HOW THE SWEEPSTAKES ENTITIES MAY USE PERSONAE-RELATED MATERIALS, AS DISCLOSED BELOW:

Except where prohibited by law, by entering this Sweepstakes, each Participant grants Sponsor and each of its licensees, successors and assigns the perpetual and irrevocable right and license to use his/her name, city, state, voice, photograph, visual and audio likeness, or statements (collectively, "Personae-Related Materials") on a worldwide basis, in any manner and in all venues and forms of media now or hereafter devised, in perpetuity, without further notice, compensation, review or approval,

including, without limitation, in and in connection with the Sweepstakes, on Sponsor-related websites and any of Sponsor's advertising and promotion materials and/or broadcasts in any form. In addition, by entering, each Participant, except where prohibited by law, consents to being photographed, filmed, taped and/or interviewed about the Sweepstakes, without additional compensation, review or approval. In connection therewith, each Participant grants full permission and consent to Sponsor to utilize any of the results of such photographing, filming, taping and/or interviewing in any manner and in any and all media now known or hereafter devised without further notice, compensation, review or approval and hereby releases the Sweepstakes Entities from all liability related thereto.

As a condition of entry, each Participant consents to read, agree to and sign an additional separate written agreement related to the Personae-Related Materials if Sponsor requires, at Sponsor's sole discretion.

Participant agrees that Sponsor is not obligated to manufacture, broadcast or otherwise use or exploit any Personae-Related Materials or any part thereof. By submitting an Entry, each Participant agrees to execute any documents or take any further action required by Sponsor to effectuate the intention of the grants in these Official Rules and any other agreements made by each Participant.

REPRESENTATIONS, WARRANTIES, DISCLAIMERS, RELEASES & INDEMNITY:

THE SWEEPSTAKES ENTITIES MAKE NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE SWEEPSTAKES ENTITIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NONINFRINGEMENT.

BY ENTERING, EACH PARTICIPANT AND EACH OF HIS/HER AGENTS, ASSIGNEES, EXECUTORS AND SUCCESSORS AGREE TO INDEMNIFY, DEFEND, HOLD HARMLESS AND FULLY RELEASE AND FOREVER DISCHARGE EACH OF THE SWEEPSTAKES ENTITIES FROM AND AGAINST ANY AND ALL LIABILITIES, COSTS, CLAIMS, ALLEGED CLAIMS, DEMANDS, DUTIES, RIGHTS, AGREEMENTS, PROMISES, DAMAGES, INJURIES, LOSSES, EXPENSES, LIENS AND DEBT ACTIONS OF ANY KIND, INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES, WHETHER NOW KNOWN OR UNKNOWN, UNFORESEEN OR FORESEEN, ARISING

OUT OF OR IN ANY WAY CONNECTED WITH, DIRECTLY OR INDIRECTLY, PARTICIPATION IN THE SWEEPSTAKES, AND INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY OR DEATH, LOSS OF ENJOYMENT, OR OTHER HARM OR LOSS OF ANY NATURE WHATSOEVER CAUSED OR CONTRIBUTED TO BY OR ARISING OUT OF PARTICIPATION AND/OR ENTRY IN THE SWEEPSTAKES, OR RESULTING FROM ACCEPTANCE, POSSESSION, QUALITY, USE OR MISUSE OF THE PRIZE, OR ANY PORTION THEREOF, OR PREPARATION FOR OR TRAVEL TO OR FROM ANY PRIZE- OR SWEEPSTAKES-RELATED ACTIVITY. IF ANY OF THESE OFFICIAL RULES IS DETERMINED TO BE INVALID OR UNENFORCEABLE, THESE OFFICIAL RULES SHALL OTHERWISE REMAIN IN EFFECT AND SHALL BE CONSTRUED IN ACCORDANCE WITH THEIR TERMS AS IF THE INVALID OR UNENFORCEABLE PROVISION WERE NOT CONTAINED HEREIN. THE SWEEPSTAKES ENTITIES ARE NOT RESPONSIBLE FOR ANY ADDITIONAL EXPENSES, OMISSIONS OR DELAYS RESULTING FROM ANY ACTS OF ANY GOVERNMENT OR AUTHORITY.

EACH PARTICIPANT ACKNOWLEDGES THAT THERE IS A POSSIBILITY THAT SUBSEQUENT TO ENTERING THE SWEEPSTAKES AND AGREEING TO THESE OFFICIAL RULES, A PARTICIPANT WILL DISCOVER FACTS OR INCUR OR SUFFER CLAIMS WHICH WERE UNKNOWN OR UNSUSPECTED AT THE TIME A PARTICIPANT AGREED TO THESE OFFICIAL RULES, AND WHICH IF KNOWN AT THAT TIME MAY HAVE MATERIALLY AFFECTED A PARTICIPANT'S DECISION TO AGREE TO THESE OFFICIAL RULES. BY ENTERING THIS SWEEPSTAKES, EACH PARTICIPANT ACKNOWLEDGES AND AGREES THAT BY REASON OF THESE OFFICIAL RULES, AND THE RELEASES CONTAINED IN THE PRECEDING PARAGRAPHS, EACH PARTICIPANT ASSUMES ANY RISK OF SUCH UNKNOWN FACTS AND SUCH UNKNOWN AND UNSUSPECTED CLAIMS.

Each Participant understands and agrees that all rights under Section 1542 of the California Civil Code and similar law of any city, state or territory of the U.S. are hereby expressly waived. Said section reads as follows:

1542 CERTAIN CLAIMS NOT AFFECTED BY GENERAL RELEASES. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

GENERAL:

Each Participant agrees that the Sweepstakes Entities are not responsible for any errors, typographical errors or misprints in these Official Rules or any materials, including, but not limited to, the advertising, promotion or offer of the Sweepstakes. If the Sweepstakes or, as applicable, the fulfillment of a Prize or of a Prize element becomes compromised, hampered, interrupted, not capable of running or being fulfilled as planned, rendered impossible of performance in any way or prevented, including, without limitation, because of any kind of human error, computer viruses, bugs, electronic, hardware, software, internet, network, technical or telephone or wireless communication failures, tampering, unauthorized intervention, fraud or an event of *force majeure*, such actions will not be considered a breach of these Official Rules. The Sponsor reserves the right, at its sole discretion, to change the Official Rules, to cancel, modify, suspend or withdraw the Sweepstakes or any Sweepstakes offer and/or cancel, modify, suspend or withdraw any method of entry and select the Prizewinners from among all eligible Entries received for the Sweepstakes prior to or after the event warranting such cancellation, modification, suspension or withdrawal. Notice of such cancellation will be posted at <http://www.LOLSurprise.com/bigsurprise>. As used herein, an event of *force majeure* shall be deemed to include, without limitation, an act of God; an act of terrorism, war, riot or civil commotion; fire; casualties; boycott; labor dispute, strike or stoppage (including a strike by the members of any union); an act of any federal, state or local authority; or any other similar or dissimilar act beyond the Sponsor's or Administering Agency's control.

The Sweepstakes Entities are not responsible and/or liable for any of the following, whether caused by the Sweepstakes Entities, the Participant or by human or other error: any errors or omissions in any related printed materials or packaging of printed materials, including, but not limited to, Sweepstakes Scratch-Off Cards; any lost, late, incomplete, illegible, mutilated or misdirected Entries, email or mail or postage-due mail; any error, omission, interruption, defect or delay in transmission or communication, including, but not limited to, lost or unavailable wireless connection or texting-related failure; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; failures of electronic equipment, computer hardware or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or Entry information.

Each Participant, as a condition of entry, agrees that he/she has not purchased any kind of internet service or wireless communication service whatsoever in order to participate in and/or enter the Sweepstakes. Each Participant agrees not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from utilizing the Sweepstakes. Any person who supplies false information, submits Entries by fraudulent means or is otherwise determined to be in violation of these Official Rules in an attempt to obtain a Prize will forfeit the Prize won and may be prosecuted to the full extent of the

law. CAUTION: ANY ATTEMPT TO DAMAGE ANY SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR AND/OR ADMINISTERING AGENCY MAY, AT ITS SOLE AND REASONABLE DISCRETION, DISQUALIFY ANY PARTICIPANT MAKING SUCH ATTEMPT AND SPONSOR MAY SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.

A Sweepstakes Entity's failure to enforce any provision in these Official Rules will not constitute a waiver of that or any other provision. Sweepstakes Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind or insufficient space in Participant's email account to receive email messages. Sweepstakes Entities are not responsible, and may disqualify a Participant, if his or her email address, telephone or other contact information does not work or is changed without Participant giving prior written notice to Sponsor. In the event there is an alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials and/or these Official Rules (including any alleged discrepancy or inconsistency in these Official Rules), it will be resolved at Sponsor's sole discretion. If Sponsor determines at any time at its sole discretion that a Prizewinner or potential Prizewinner is disqualified, ineligible or in violation of these Official Rules, Sponsor reserves the right at its sole discretion to select an alternate Prizewinner, even if the disqualified potential Prizewinner's name may have been shown or announced on the Website or elsewhere.

Each Participant agrees that all issues, disputes and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Participant or the Sweepstakes Entities in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the state of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the state of California. If any controversy or claim arising out of or relating to the Sweepstakes, the Official Rules or the breach of any term hereof cannot be otherwise resolved, it must be submitted exclusively to binding arbitration conducted in the county of Los Angeles and administered by Judicial Arbitration and Mediation Services ("JAMS") in accordance with its Streamlined Arbitration Rules and Procedures or subsequent versions thereof (the "JAMS Rules"). The JAMS Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be an experienced arbitrator licensed to practice law in California. The decision of the arbitrator shall be binding, final and conclusive and shall not be appealable to any court. The remedy for any claim shall be limited to actual out-of-pocket expenses (if any), not to exceed two hundred and fifty

dollars (US\$250), and in no event shall any party be entitled to recover punitive, exemplary, consequential or incidental damages, including attorneys' fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief, and Participant further waives all rights to have damages multiplied or increased. Notwithstanding the above, each Participant agrees that any disputes, claims and causes of action arising out of or connected with this Sweepstakes or a Prize awarded or the determination of a Prizewinner shall be resolved individually, without resort to any form of class action.

PRIZEWINNER ANNOUNCEMENT: For the names of the Prizewinners, available after February 28, 2018, send a self-addressed, stamped envelope, to be received by March 15, 2018, to L.O.L. Surprise Big Surprise Sweepstakes Winners List Request, 8545 W. Warm Springs Road, #A4-321, Las Vegas, NV 89113.

Sponsor: MGA Entertainment, Inc.
16300 Roscoe Blvd
Van Nuys, CA, 91406

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Administering Agency: EnterGrate, Inc., 8545 W. Warm Springs Road, Las Vegas, NV 89113.

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